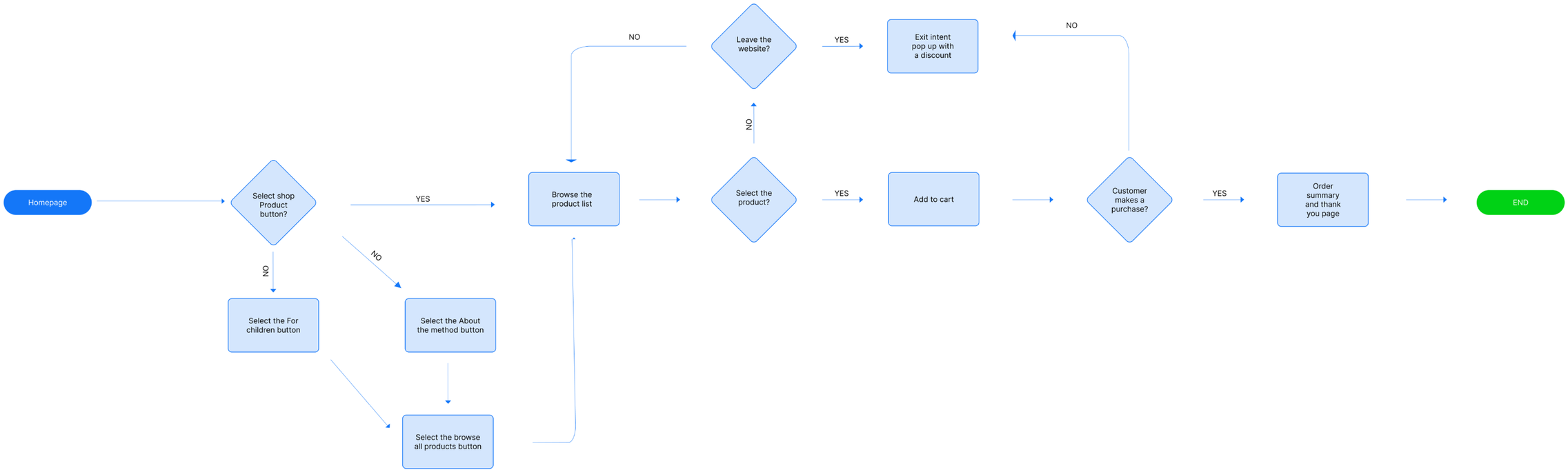
Homepage
Select shop Product button?
YES
NO
NO
Select the For children button
Select the About the method button
Select the browse all products button
Browse the product list
Select the product?
NO
Leave the website?
NO
YES
Exit intent pop up with a discount
YES
Add to cart
Customer makes a purchase?
NO
YES
Order summary and thank you page
END